



JOE SWEIS

AUTHOR · KEYNOTE SPEAKER

AUTHOR OF

Zero to 54: The Making of a Grateful Mind and a Life of Earned Peace

BACKGROUND

Founder & CEO,
Fortune Bridge Capital
19 years in finance
9 figures managed,
fully discretionary
First-generation American
Father of three
8x ultramarathon finisher
Lifelong athlete

SPEAKS ON

Grit & resilience
Challenges, commitment
& gratitude
Starting over

CONTACT

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ABOUT

Joe Sweis is the founder and CEO of Fortune Bridge Capital, a real estate investment firm, and the author of *Zero to 54: The Making of a Grateful Mind and a Life of Earned Peace*. A first-generation American, Joe spent nineteen years in finance, sixteen of them as an advisor building a fully discretionary practice, before walking away at thirty-six to start over. Through rebuilding his career and raising three kids as a single father, he discovered an unlikely tool for staying grounded, then tested it by running a 54-mile ultramarathon with zero running background and ten weeks of training. He speaks on gratitude, not as positivity, but as a practical tool for staying steady when life comes apart.

KEYNOTE

Run Your Mountain: Grit, Gratitude, and Earned Peace

Interactive keynote · 60 minutes · Adaptable for all-staff audiences

What do you do when everything you built comes apart at once? Joe Sweis had a successful career, a family, and a plan, until within six weeks nearly all of it changed. In this interactive keynote, Joe shares the true story of starting over, and the mindset that carried him through: the Zero to 54 practice of challenges, commitment, and gratitude. Not greeting-card positivity, but a working framework for seeing clearly, staying grounded under pressure, and showing up when the work is hard and nobody's watching.

Attendees leave with a simple daily practice they can start the next morning, and a new way to think about the challenges in front of them.

AUDIENCES TAKE AWAY

- A practical framework of challenges, commitment, and gratitude for staying steady through change
- A live, written exercise connecting daily work to what matters
- A commitment practice built on Joe's 100-day framework